

# PRESEASON PRIVACY POLICY

Effective Date: \_\_\_\_\_  
PreSeason Collective LLC

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## 1. Introduction

PreSeason Collective LLC (“PreSeason,” “we,” “our,” or “us”) is committed to protecting the privacy of all athletes, parents, contractors, and visitors (“Users”) who interact with our website, services, and NIL programs.

This Privacy Policy explains:

- What information we collect
- How we use it
- How we protect it
- Your rights regarding your information

By using the PreSeason website or submitting any form, you agree to the terms of this Privacy Policy.

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## 2. Information We Collect

We collect the following types of information:

### 2.1 Information You Provide

- Name
- Email address

- Phone number
  - School and athletic information
  - Social media links
  - Photos, videos, and media
  - Parent/guardian contact information
  - Athlete branding preferences
  - Submitted forms and applications
  - Contract-related information
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## **2.2 Information Collected Automatically**

When you visit our website, we may automatically collect:

- IP address
- Browser type
- Device information
- Pages visited
- Time spent on website
- Cookies and tracking technologies
- General location (city/state)

We may also use:

- Google Analytics
- Website performance trackers

- Basic cookies for functionality
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## 2.3 Information Related to Minors

PreSeason frequently works with minors under 18 years old.

We collect minor information **only when a parent or guardian provides consent**, and only for:

- NIL Collaboration Contracts
- Promotion & Management Contracts
- Athlete evaluation
- Website Locker Room features

We do **not** knowingly collect personal data from minors without parental permission.

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## 3. How We Use Your Information

We use collected information for:

### 3.1 NIL Services

- Athlete evaluation
- Communication and onboarding
- Contract processing
- Visibility and promotion services
- Locker Room product listings
- NIL collaboration merchandise

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## 3.2 Website & Platform Operations

- Website functionality
- Analytics and performance
- Customer service
- Fraud detection and security

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## 3.3 Communication

We may contact you for:

- Contract-related updates
- Customer support
- Scheduling
- Athlete verification
- Partnership discussions
- Required notices

We do **not** sell or rent personal information.

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# 4. How We Share Information

PreSeason may share information **only when necessary**, including:

## 4.1 With Contractors

PreSeason contractors may access athlete information solely for:

- Athlete evaluation
- Contract coordination
- Communication and onboarding

Contractors are bound by strict confidentiality.

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## **4.2 Service Providers**

We may share information with trusted providers such as:

- Website hosting platforms
- Analytics tools
- Payment processors
- Email systems
- Legal advisors

These providers may not use data for unrelated purposes.

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## **4.3 Legal Requirements**

We may disclose information:

- If required by law
  - To protect our rights
  - To enforce contracts
  - To comply with NIL regulations
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## 5. Cookies & Tracking Technologies

We use cookies to:

- Improve website performance
- Recognize returning visitors
- Track analytics
- Enable account functionality

You may disable cookies in your browser settings, but some features may not function.

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## 6. Data Security

We use reasonable administrative, technical, and physical safeguards to protect information, including:

- Secure hosting
- Limited access controls
- Data encryption where appropriate
- Internal privacy protocols

No system is completely secure, but PreSeason takes data protection seriously.

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## 7. Data Retention

We retain information for as long as necessary to:

- Fulfill NIL contracts

- Maintain athlete records
- Complete collaboration inventory
- Meet legal obligations
- Maintain historical accuracy

Parents may request data removal under certain conditions (see Section 8).

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## 8. Your Rights & Choices

### 8.1 For Parents of Minors

Parents/Guardians may:

- Request access to their athlete's information
- Request corrections
- Request deletion after contract completion
- Withdraw participation from NIL programs

Requests may be submitted at:

 [director@preseasoncollective.com](mailto:director@preseasoncollective.com)

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### 8.2 For All Users

You may:

- Opt out of marketing emails
- Request access or deletion of personal data
- Update your contact information

We will verify identity before fulfilling any request.

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## 9. Third-Party Links

Our website may contain links to third-party websites.  
PreSeason is not responsible for:

- Their content
- Their privacy practices
- Their data handling

We recommend reviewing their privacy policies before sharing information.

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## 10. Changes to This Privacy Policy

PreSeason may update this Privacy Policy at any time.  
Changes will be posted with a new “Effective Date.”

Continued use of our website after updates constitutes acceptance.

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## 11. Contact Information

For questions, requests, or concerns regarding this Privacy Policy, contact:

 [director@preseasoncollective.com](mailto:director@preseasoncollective.com)

 [info@preseasoncollective.com](mailto:info@preseasoncollective.com)